



# Irvin L. Young Memorial Library

## MISSION STATEMENT

The Irvin L. Young Memorial Library will foster a sense of community and be a center for resources, information and creativity for all people in the Whitewater area.

## 2018 BUILDING PROJECT OBJECTIVES

- **Build a new library as part of a development partnership**
  - Determine the funding the library needs to obtain for the building project.
  - Collaborate with the City and other stakeholders to develop a request for proposal

## TRUSTEE GOALS

The Irvin L. Young Memorial Library Board of Trustees seeks to:

- **Educate, inform, and promote library services to the community**
- **Increase understanding of the role of a trustee**

## 2018 OBJECTIVES

- **Educate, inform, and promote library services to the community**
  - Review the monthly library event calendar that is sent by email and attend events that match individual interests and/or schedules.
  - Be prepared to talk about new services and events at the library that are learned about at board meetings with community members
- **Increase understanding of the role of a trustee**
  - When possible, attend trustee-related educational opportunities



# Irvin L. Young Memorial Library

## STAFF GOALS

- **Increase community awareness and use of library resources**
- **Continue to provide a high-quality library staff**
- **Increase attendance at library programming for all ages**

## 2018 OBJECTIVES

- **Increase community awareness and use of library resources**
  - Increase number of library card holders that are Whitewater Lake residents by 10%
  - Increase number of people receiving the library's e-newsletter by 25%
  - Increase number of UW-Whitewater student registrations by 20%
  - Increase library visits by 5%
- **Continue to provide a high-quality library staff**
  - Each staff member will participate in at least one continuing education opportunity during the year.
  - Staff members will participate in professional committees, attending meetings and workshops as scheduled by the library system.
- **Increase attendance at library programming for all ages**
  - Increase the Summer Reading Program completion rate to 40% in 2018.
  - Increase overall attendance at non-Summer Reading Program library events by 10%
  - Increase attendance at millennial-targeted events by 10%